

## Case Study - Building Service Contractors

### CK 3030 Makes Vacuuming Efficient and Easy

Chris Ballestracci is Regional Vice President of Post Properties, Inc., Atlanta, GA. The company rents approximately 25,000 apartments in 70 upscale buildings throughout the United States. Ballestracci personally supervises the cleaning and maintenance at two of the company's most fashionable buildings in New York City, where rents start at \$2,400 per month for a studio apartment.

"These are upscale high-rise buildings," says Ballestracci. "We have to make sure these buildings are in tip-top condition, 24/7." To keep the carpeted hallways spotless, Ballestracci wanted a vacuum cleaner that was not only super-efficient but could save time and increase productivity. He decided to purchase the **CK 3030 Wide Area Carpetkeeper®** manufactured by Tornado® Industries.

According to Ballestracci, the **CK 3030** has greatly improved productivity. "We can do hallways in two sweeps instead of [the] four or five [it took] using traditional upright vacuum cleaners. That's a big time savings when you consider we have 45 floors of hallways to vacuum daily in these two buildings," he says.

He adds that the 75-foot cord on the **CK 3030** also helps. "We don't have to stop and change the outlet as often. And, when the job's done, the CK 3030 folds up on its end for easy storage."

An additional benefit of the **CK 3030**, according to Ballestracci, is the fact that the machine is so easy to use—it glides over carpet. "There's no pulling or straining," he says. "I've had cleaners use this machine who were pregnant. With an upright, I'd be concerned. With the CK 3030, it's no problem."



CK 3030 Wide Area Carpetkeeper®