

Case Study - Hospitality

“If I Designed a Vacuum Cleaner... It Would Be The CV30”

The Clarion Barcelo Hotel is just minutes from Chicago’s O’Hare International Airport and attracts lots of business travelers demanding a clean and quiet room while in town.

Pam Payne, the hotel’s executive housekeeper, has been involved with hotel cleaning for more than 11 years. “At the Clarion, we have cleaning down to a system. Our housekeepers know what to do, when, and in what order, from the second they open the guest room door,” said Payne.

Each room must be cleaned in 20 minutes, with many housekeepers responsible for as many as 16 rooms per shift. This means that every move the housekeeper makes has to be productive. “We need everything working with us so that the housekeeper’s flow is uninterrupted,” said Payne, “and that definitely applies to the vacuum cleaners we use.”

Recently, Tornado Industries introduced its new CV30 vacuum cleaner. The CV30, an upright vacuum cleaner available in both 12- and 15-inch widths, has been under development for almost two years and was engineered to meet the demanding needs of the hospitality and commercial cleaning industry. From its ergonomically designed handle to its automatic clutch system that instantly disengages the CV30’s motor to prevent coins and other large objects from harming the machine’s internal operations, the CV30 works with the cleaning professional to make sure their tasks are done quickly and efficiently.

Payne tested the new CV30 high-efficiency vacuum cleaner from Tornado Industries. “The first thing I liked about the CV30 was that it’s so light,” said Payne. “It’s light without sacrificing power.” Payne said a powerful vacuum cleaner saves steps. “We don’t have time to vacuum an area over and over again.”

Payne also appreciated the way tools are stored on the CV30. The attachments fit into molded locations on the back of the machine. “They are quick and easy to get when needed,” she said, “and it means we only need one vacuum cleaner to tackle all of our vacuuming needs.”

Another feature of the CV30 Payne liked—the three-stage, HEPA filtration system—has little to do with productivity but much to do with health. “The air is so much cleaner using this vacuum cleaner.” The CV30 uses not only a true HEPA filter but a specially designed polymer-fiber disposable bag that captures far more particulates and allergens than do conventional paper bags.

“We like the CV30,” said Payne. “If I were to design a vacuum cleaner, it would be the CV30.” Interestingly, the CV30 was designed over a two-year period working directly with hotel housekeepers just like Payne.



CV 30 HEPA-filtered Upright Vacuum
Marathon 800 and 1200 Carpet Extractors